

Dear fellow alumni,

After an unexpected hiatus, the IOMBA Alumni Association newsletter is back up and running. We hope to send you quarterly updates about IOMBA, Alumni, the Association, and any other topics you want to hear about.

Ch-Ch-Ch-Ch-Changes

The IOMBA program recently underwent some significant changes. In November of 2015, the program moved from its historic Voie-Creuse location to Uni-Mail, at the University of Geneva. Classes and administration are now based at Uni-Mail, in an effort to more closely align the IOMBA program with University support.

Additionally, there are two new faces heading up the IOMBA program. Prof. Dr. Tina Ambos is the newest Academic Director of the IOMBA program. She was previously a Full Professor at the University of Sussex, UK, where she also served as the Director of Research and Knowledge Exchange for the Business and Management Department. Joining her is Philippe de Castro, Program Manager. Philippe worked for several years at the International Bureau of Education of UNESCO on curriculum projects, primarily in sub-Saharan African countries. He joined the Executive Education department of the Graduate Institute of International and Development Studies in 2011 where he worked on different executive programs designed for civil servants from the Great Lakes Region in Africa, South Caucasus and Afghanistan. He joined IOMBA in January 2016.

Ski Weekend!

The IOMBA Alumni Association recently completed their 5th Annual Ski Weekend, and it was a rousing success! 26 members of IOMBA classes past and present went up to Leysin for 2 days of skiing, wining, dining, sledding, swimming and reminiscing. Thanks to all of you who were able to attend, and for those who were not, we hope to see you next year!



Practicum Grant

The ski weekend also represented a chance for the Alumni Association to conduct its first fundraising activity of the year, where CHF 250 was raised towards the Practicum Grant. The Alumni Association recognizes the financial challenges that come from pursuing an MBA in Geneva and pursuing your dream career thereafter. We are continuing our support of IOMBA students through the Practicum Grant, a grant designed to help offset some of the costs that come with your entry into a post-IOMBA profession. The grant is available to deserving students who have found an opportunity for impact they would love to seize and who also demonstrate a willingness to proactively contribute to strengthening the IOMBA alumni network. We will be awarding the grant at the end of the scholastic year, with applications due by the end of June.

Don't forget that all alumni are welcome to make contributions to the grant, and to the Alumni Association as a whole, through the *Give* portal on the IOMBA Alumni Association website. Any and all donations are much appreciated.

<http://iomba.unige.ch/alumni/give/>

Announcements

Introducing this year's class: The class of 2015-2016 has 13 full time students, including 3 that are enrolled in the dual-degree program with Georgetown. Additionally, there are 8 DAS/CAS part-time students. To introduce you to this year's class, here are greetings from three of the class representatives:

James Frkovich - I'm James and I am this year's class representative. I am from the United States, and I am currently enrolled in a dual degree Masters program in partnership with Georgetown University's McCourt School of Public Policy. Prior to coming to IOMBA, I was an infantry officer in the United States Marine Corps, and I am hoping to find a position in sustainability management consulting.



Jennette Leung - I'm Jennette, this year's IOMBA social media rep. I am a Canadian who moved to Geneva for IOMBA for a career change after nearly a decade in the private sector as a marketing and communications professional. All the posts you see from our Twitter and Facebook accounts comes from my little computer. I welcome you to contact me if you have any topic ideas or would like to submit articles for our media at jennettel@iomba.ch.



Nayeli Kunz - I'm Nayeli, and am representing this year's class as the social representative. I was working in Basel, Guadalajara, Mexico City and NYC and as Project Manager and Junior Strategic Purchaser prior to coming to IOMBA. I am hoping to find a position within a U.N. specialized agency or a consulting firm once I'm finished with the program.



Congratulations to IOMBA faculty member Dr. Iddo Dror. He is one of three co-authors (along with Andrew Mude and Shreya Maheshwari) of a case study that has won the “Outstanding New Case Writer” award given by The Case Study Centre, besting a competitive pool of entries from some of the world’s most prestigious business schools across 15 countries. Some of you may be familiar with the case study, as it was piloted at IOMBA! For those of you who still have it on your iPads, feel free to take a look back at the winning entry, “Using Satellite Data to Insure Livestock: IBLI and the Development of the World’s First Insurance for African Pastoralists.”

Philippe de Castro, the new IOMBA Program Manager, is looking for alumni who would be willing to share their experiences about the program with him from 13:30 – 14:30 on April 22nd and UniMail, University of Geneva, Geneva. Lunch will be provided. If any of you are able and willing to attend, please contact the Alumni Association at: alumniassociation@iomba.ch

Featured Alum: Giovanna Mannucci, Class of 06/07



Giovanna Teresa Mannucci, class of 2007, is working at the Food and Agriculture Organisation of the United Nations (FAO) as an Emergency and Rehabilitation Programme Officer. In particular, she works as part of the Response Team, coordinating and supporting country offices in their immediate response to an emergency situation, being it natural disaster, man-made or protracted crisis.

Get involved, get support, get connected

Make sure to connect with us on Facebook and LinkedIn. We use LinkedIn to make professional connections with alumni and professors, share knowledge and post new job openings.

Share your more personal stories and announcements on our Facebook Group and follow our Facebook Page for public announcements.

After a couple years of inactivity, the Twitter account is back in action and is bombarding the 'inter-web' with the cutting-edge ideas needed to address the global issues of tomorrow. And remember, Twitter doesn't always have to be serious, so please tweet photos and tag @iomba any-time you're meeting up with fellow Alumni across the world, when you're having a hard day at work either in the office or in the field, when you photo-bomb Ban Ki-moon, or just whenever you want to get our attention. So please follow @iomba and get involved in the discussion (and make sure we follow you too!), and as a final ask, go meet your organization's social media rep and get them to follow us as well. It's an easy way to get us noticed.

